

Woonsocket Comprehensive Plan Steering Committee Agenda – February 15, 2022 1:00 – 2:00 PM

I. Introductions – 5 minutes

II. Outreach – 15 minutes

- a. What groups or people are missing from our Master Outreach List? From the Steering Committee?
- b. Strategies for reaching traditionally underrepresented people.
- c. Key "outreach" points from last month's homework assignment new ideas for where and how to promote the survey and upcoming public events

III. "Messaging" the Plan – 10 minutes

- a. Ideas for key messages for the project what are we missing? What will get people interested and excited?
- b. Key "messaging" points from last month's homework assignment

IV. Public Workshop #1 – March 2022 – 20 minutes

- a. Proposed objectives and format
- b. Good date/time/locations?
- c. Steering Committee volunteers
- d. Same materials and survey questions made available on line
- e. Big picture concepts for neighborhood-focused Open Houses in June

V. Woonsocket Conversations – 5 minutes

- a. Mini public workshops that anyone can host on their own!
- b. How they work

VI. Open Comments – 5 minutes

a. What's on your mind? Ask questions or make requests of the project team.