



Woonsocket Comprehensive Plan Steering Committee
Agenda – March 15, 2022 1:00 – 2:00 PM

- I. Introductions – 5 minutes***
- II. Public Workshop #1 – March 24, 2022 – 10 minutes***
 - a. Recap of agenda
 - b. Advertising materials ready for use!
 - i. Poster and Flyer (English and Spanish)
 - ii. Facebook, Instagram, and Twitter-ready advertisements
 - iii. Press release
- III. Outreach – Let’s Spread the Word! – 25 minutes***
 - a. Project Team: Outreach to everyone on Master Outreach List
 - b. Mayor’s Communications Staff
 - c. What will YOU commit to do?
 - i. Distribute flyers/posters
 - ii. Post to your social media
 - iii. Pass information on to organizations you’re a part of
 - iv. Add info on the comp plan to your e-mail signatures
 - v. *What else?*
- IV. Woonsocket Conversations – 15 minutes***
 - a. Materials packets are ready
 - b. Goal: Each Steering Committee member should organize at least 2 conversations between now and the end of May
 - c. Are there other focus groups that the project team should help organize? (Examples: Business Community, Seniors)
- V. Open Comments – 5 minutes***
 - a. What’s on your mind? Ask questions or make requests of the project team.